



CIOAUS SUMMIT

Next Generation CIO Summit • Australia
27 - 29 July 2010 • Palazzo Versace • Queensland
www.ngcioaustralia.com



TESTIMONIALS...

“What stands out from this event was the quality of the speakers chosen to moderate the round tables. I like working with genuine facilitators who can open people up and keep the discussion moving”

Peter Bates Xtrata Copper



“The quality of this summit was excellent, and I hope to implement some positive changes as well as share some best practice case studies with the IT group. This was one of the richest IT conferences I have attended! The size of the conference encouraged some excellent dialogue and networking”

Simon Soon AJ Lucas Group



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Globalisation, IT talent and cloud top list of CIO issues

Lisa Banks
03.08.2010 kl 14:40 | CIO Australia

AAA

Cloud computing, finding the right IT talent and working for a globalisation organisation are the top issues CIOs discussed at the recent Next Gen CIO summit on the Gold Coast.

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Pepsico (PEP) Ticker Go

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Day 64.25 - 65.18 Vol 5.29M P/E 16.0
52 Wk 55.89 - 67.61 Avg Vol Mkt Cap 103.24B

ANALYSIS SUMMARY BILLS BEARS TOPICS DATA CENTRAL DATA STOCK CHART FINANCIALS SEC FILINGS BALANCE INCOME CASH FLOW

QUOTE AND NEWS

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14 5d 1m 3m 6m 1y 2y 5y 10y Full

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Wiki Analysis

Pepsico Inc. (NYSE:PEP) is a global manufacturer, distributor, and marketer of food and beverages, owning many well-known brands including Pepsi, Frito-Lay, Tropicana, Gatorade, and Quaker Oats.^[1] PepsiCo operates in over 200 countries, with its largest markets in North America and the United Kingdom.^[2] In 2009, the company's revenues were \$43.23 billion with net income of \$3.95 billion.^[3]

Unlike its major competitor, the Coca-Cola Company (KO), the majority of PepsiCo's revenues do not come from carbonated soft drinks.^[4] In fact, beverages account for less than 50% of total revenue.^[5] Additionally, over 60% of PepsiCo's beverage sales come from its key noncarbonated brands like Gatorade and Tropicana.^[6] PepsiCo's diverse portfolio can mitigate the impact of poor conditions in any one of its markets. Strong demand growth in international markets – the company serves 86% of the world's population and international sales account for 48% of revenue – is helping to offset a sluggish domestic market and provided the company with opportunities for continued expansion.^[7]

PepsiCo is highly exposed to raw materials costs. Prices for the most important input materials, aluminum, PET plastic, corn, sugar, and juice concentrates fluctuate widely. For example, aluminum prices have fallen nearly 60% from their 2008 highs of \$1.50/pound to less than \$0.90/pound.^[8] PepsiCo has benefited from lower input prices after the collapse of a commodities super spike of 2008.

Every Cloud Has a Silver Lining?

Cloud Computing Jul 30 Comment

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Tags: Cloud



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Fri, 30 Jul 2010 08:15:00 EDT
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Globalisation, IT talent and cloud top list of CIO issues

CIOs still under pressure to deliver short-term results: analyst

Lisa Banks (CIO) | 02 August, 2010 11:47 | [Comments](#) |

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Cloud computing, finding the right IT talent and working for a global organisation are the top issues CIOs discussed at the recent Next Gen CIO summit held on the Gold Coast.

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BY LISA BANKS | SYDNEY | WEDNESDAY, 4 AUGUST, 2010

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"There's still a lot of scepticism, disbelief, prudence and caution around cloud within enterprises," he said. "A lot of that comes from a long track record of being burnt by technology which has

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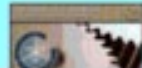
GLOBALISATION, IT TALENT AND CLOUD TOP LIST OF CIO ISSUES

August 2nd, 2010 | Author: admin

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Cloud computing, finding the right IT talent and working for a global organisation are the top issues CIOs discussed at the recent Next Gen CIO summit held on the Gold Coast.
By Lisa Stiller
04 Aug 2010

SYDNEY, 3 AUGUST 2010 - Cloud computing, finding the right IT talent and working for a global organisation are the top issues CIOs discussed at the recent Next Gen CIO summit held on the Gold Coast. Orum analyst, Steve Hodgkinson, said several CIOs remain sceptical about the impact of the cloud and are waiting for the technology to catch up before they make large investments into cloud services.

"There's still a lot of scepticism, disbelief, prudence and caution around cloud within enterprises," he said. "A lot of that comes from a long track record of being burnt by technology which has promised a lot and under delivered. The telecommunication capability isn't quite there yet."

"Cloud services, however, are starting to pick up and be viable and enterprises are getting ready to buy once the technology is in place."

Hodgkinson said proactive CIOs are experimenting with the cloud while others are hesitant to invest in it.

"Most CIOs I've talked to definitely have an eye open for cloud and are watching it. The proactive ones are starting to get their hands dirty and into it while others are systematically experimenting with it. There is a fair amount of hesitation."

CIOs are also under pressure from management to deliver short-term results and many are finding it difficult to work in organisations with a global outlook, according to Hodgkinson. CIOs are working at balancing long- and short-term thinking and investment but there's still a lot of pressure for short-term results, making it difficult to deliver the required outcomes.

"CIOs who are part of global corporations are seeing a globalisation movement is not necessarily working for Australia because the Australian economy has a larger growth trajectory than the European markets," Hodgkinson said.

The quest for IT talent is another issue CIOs are facing.

"There's still a sense of a skills shortage and knowing how to find the right people for a project and getting them onto your team."

The insights come as CIO of Wilson HTM, Scott Stewart, last month spoke at the annual CIO summit in Sydney where he compared the move to the cloud in the same vein as the change from steam power to electricity.

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NG CIO Australia committee formed in response to skills shortages, government IT initiatives

By Simon Sharwood
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A new group of Australian CIOs has met for the first time, and heard from Ovum group analysts that cloud governance will be a big challenge for the coming year and beyond.

The new group of CIOs, convened by UK organisation NGOnline, includes the following CIOs as members:

- Energy Australia - Sharron Kennedy, CIO
- Accor - Paul Smith, GM IT

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